Marco Bruno – CV Scientific activities
(Version for Department / Ministerial pages. Update march 2018)

CONTACTS
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Department of Communication and Social Research
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CURRENT POSITION
2011-present
Assistant professor in Sociology of cultural and communicative processes at “La Sapienza” University of Rome, Faculty of Political science, Sociology, Communication, Department of Communication and Social Research.

RESEARCH ACTIVITIES
Main research themes:
immigration, mass media and cultural diversity (with particular reference on Islam and migration processes), intercultural communication, journalistic languages, communication and political phenomena.

Currently engaged in the following research activities:
-Unless otherwise indicated, at Sapienza University of Rome, Department of Communication and Social Research (Coris)-

Since 2017. Grant FABBR "Fund for the financing of basic research activities", Call MIUR 2017

Since 2017. Participation in Research "Frame building, politics and networked publics in contemporary media environments. Analysis of engagement processes and news sharing in electoral campaigns "; funded by Sapienza University Call 2017, scientific dir. prof. Marco Binotto

Since 2016. Participation in Research “Intermedia agenda. Public agenda building in a hybrid medial system”; funded by Sapienza University Call 2016, scientific dir. prof. Sara Bentivegna

Since 2015. Scientific director of Research "Representations, recognition and voice of ‘diversity’ in Italian discourse and public space”; funded by Sapienza University Call 2015

PREVIOUS RESEARCH ACTIVITIES


2005-2010 Coordination research activities “Mediamigranti Observatory - media and cultural consumption of immigrants”

2007-2008: Research activities for “Rethinking the University”. Research Project on Innovation, Reform and Teaching – (Faculty of Communication Sciences)

2002-2005: Participation in the research "EXTRACOM – Monitor on Information and Immigration": Equal project, funded by European Commission, promoted by TERZA.Com (Department of Sociology and Communication – Observatory on the Social Communication of the Third Sector). Participation as a coordinator of the “News Section team”

Within the same project:
- Training activities (training courses aimed at journalists and information professionals on immigration issues, in partnership with Caritas Italy);
- Planning of the social communication campaign on immigration in partnership with RAI Social Secretariat and Amnesty International.

2005. Participation in Research (Preparation of analysis sheets, data processing and final report) "Communicating Cooperation (Italian Media and Development Cooperation)", in partnership with Inter Press Service and Cidem (Centre for Research on Law and Economics of Markets)

2002-2005: Coordination of the research on "Islam and Media – The representation of Islam in the Italian Media" - (Faculty of Communication Sciences)

2004. Participation in Research (Interviewer) "Evaluative research on the Activities of Social Service Centres for Those in External Penal Enforcement", in partnership with the Italian Ministry of Justice – Department of Penitentiary Administration

2002: Participation in the "Meditech research project on the technological development of Mediterranean countries" - (Department of Sociology and Communication)

TEACHING ACTIVITIES

-unless otherwise indicated, at Sapienza University of Rome, Faculty of Communication Sciences then Faculty of Political Sciences, Sociology, Communication, Department of Sociology and Communication, then Department of Communication and Social Research -

Currently

Courses in

• Sociology of cultural processes (48 hours / 6cfu - Degree course in Communication, technologies and digital cultures - Also borrowed for the Faculty of Literature and Philosophy, Degree course in Languages, Literatures, Cultures, Translation)
• History and models of journalism - Press Office Workshop (72 hours / 6 credits - Master’s Degree Program in Media, Digital Communication, Journalism)

In previous academic years, courses in

• Writing and communication culture workshop
• Policies for media and communication
• Analysis of news-information and public

2002-2018

Other teaching activities in Master’s Degree, Professional training, Summer schools.

INTERVENTIONS IN CONFERENCES AND CONGRESSES, among these:

• Conference on "Prejudices, racial discrimination and new conflicts", promoted by the UNAR - National Anti-Discrimination Office for Racism: paper entitled "Stereotypes of
• Conference "Immigration and communication", promoted by Project Equal - SAMI (Conform, AICCRE, UNAR), Rimini, 29 March 2007.
• Conference "Words to say. Migrations, communication and territory ": intervention entitled "The figure of the migrant in Italian information and research for the Carta di Roma", Sapienza University of Rome Faculty of Literature and Philosophy, 20-22 September 2007.
• Conference "Imagining Italy: Exploring the Role of Representation in Migratory Movements": "The Issue of Mosques" in Italy: Mass Media, Public Opinion and Political Actors", Helwan University, Cairo; 3 and 4 October 2011.
• "Homosexuality and media" conference: speech titled "The image of minorities for sexual orientation in Italian radio and television", University of Rome Tor Vergata, 5 October 2011.
• "Destination Italy: representing migration in contemporary media and narrative” conference: "The Journalistic Construction of 'Emergenza Lampedusa'" Pembroke College, Oxford, 13 April 2012
• Conference "Asylum seekers in the media mirror. Nautilus 2 towards socio-economic integration ", Sapienza University of Rome, 8 May 2012.
• "Geography on migrations in Rome" conference, as part of the "Piazza Vittorio incontra. The question of God today and the cultures from the world in Rome ", promoted by the University Pastoral Office of the Diocese of Rome and Sapienza University of Rome: speech entitled "The wisdom of religions. The role of intercultural communication", Sapienza University of Rome, 11 May 2012.
• Conference of Political Communication Association "Pop languages and hard decisions. Political communication in times of crisis": speech entitled "Opinionists and journalists vs. politicians. Pop ideas of politics in the Italian talk" (with Mattia S. Gangi and Christian Ruggiero), Luigi Einaudi University Campus, Turin, December 13-15, 2012.
• Conference "Out of the emergency? Images of immigration in Italian media ", Sapienza University of Rome, 19 March 2014. (Organization and moderation of the debate)
University funding for Congresses and Conferences 2012.
• XVIII ISA World Congress of Sociology, paper entitled "To govern artfully. linking relational public art to new forms of civic participation "(with Laura Iannelli, Carolina Mudan Marelli, Pierluigi Musarò, Antico Ledda), Yokohama, 19 July 2014.
• XXVIII Convention of the Italian Society of Political Science - Panel "Other flows: actors, countercultures and themes in the pluralization of public space", paper entitled "Exchange of voting. The political communication of civil society organized for the 2013 Policies" (with Marco Binotto), Perugia, 11-13 September 2014.
• Conference of the Italian Association of Sociology "Cultural studies and sociological knowledge. In memory of Stuart Hall ", paper titled "To govern artfully. Artistic practices in search of citizenship" (with Laura Iannelli, Luca Massidda, Carolina Mudan Marelli, Pierluigi Musarò, Lorenza Parisi, Stefania Parisi), Milan, Catholic University of the Sacred Heart, September 26-27, 2014.
• International Conference "Migration und Medien", Technische Universität Dresden (GER), Intervention and paper entitled “Representations of migration as ‘social problem’: the construction of symbolic and real borders in public discourse” | "Representations of migrations as a ‘social problem’: the construction of real and symbolic borders in public discourse", 20-22 October 2016,

PARTICIPATIONS IN SCIENTIFIC AND EDITORIAL COMMITTEES, MEMBERSHIPS, OTHER RESPONSIBILITIES AND SCIENTIFIC ACTIVITIES

2017
Member of the Organizing Committee of the Conference "Clara Gallini: the method and the research fields" (organized in collaboration with the Ernesto De Martino International Association), Coris - Sapienza University of Rome Department, 23 January 2018

2017
Member of the Scientific Committee of the "Global processes" series, Edizioni Nuova Cultura, Rome

2017
Consulting / Participation in the Technical Services and Guidance Services Center, Roma Capitale, Youth Policy Coordination Office (from dec. 2017)

2017
Member of the Scientific Committee of the International Conference of the Italian Association of Political Communication "Communication and politics in the pop-democracy". December 14-16 - University of Rome "La Sapienza" and LUISS

From 2017
Member of the Editorial Committee of the Journal Μετις - Metis (ISSN: 1592-6311)

From 2016
Member of the Advisory Board Research Network "Childhood and Migration in Contemporary Italy" coordinated by the University of Copenhagen (Denmark)

From 2016
Member of the Scientific Committee, International conference «"Diversity” in television sports information: from formalization to application»: 11-13th october 2017 - Université de Rennes 1, Agence Nationale de la Recherche, CNRS (FRA)

From 2016
Member of the Editorial Board of the series "Theory and social and political research", Edizioni Altravista, Pavia

From 2013
Member of the Scientific Committee of the Conference "Narrations of uncertainty: society,
media, literature", University of Studies "G. d'Annunzio "- Chieti / Pescara, October 2014

From 2012
Member of the Interdepartmental Research Center "Cooperation with Eurasia, the Mediterranean and Sub-Saharan Africa (CEMAS)", Sapienza University of Rome

From 2012
Member of the Editorial Board of the Journal Communicationpuntodoc (ISBN: 9788895962641)

From 2012
Member of the Scientific Committee of the "ITHACA. Paths of politics, society, culture ", Edizioni Nuova Cultura, Rome

2011-2013
Member of the Faculty Board of the PhD in Communication, Technologies, Society (formerly Communication Sciences) and of the Doctoral School "Mediatrends. History, Politics, Society".

Since 2011
Member of the Italian Association of Sociology, Section of Cultural and Communication Processes

Since 2010
Member of the editorial board of the Sconfinando series, Publisher Guerini e Associati, Milan

INSTITUTIONAL AND MANAGEMENT RESPONSIBILITIES

From academic year 2013-14
Coordinator of the Orientation and Tutoring Commission of the Department of Communication and Social Research, delegated to the Orientation of the Faculty of Political Sciences, Sociology, Communication

From 2017
Member of the Programming and Resources Commission of the Department of Communication and Social Research

2011-2015
Member of the Evaluation and Review Committee of the Department of Communication and Social Research - Faculty Quality Team (TQF).
2012-13 Responsible quality of the MSc program in Multimedia Publishing and new information professions
2014-15 Quality manager of the degree course in Communication, technologies and digital cultures

2011-2014
Member of the Orientation and Tutoring Commission of the Department of Communication and Social Research.

AMONG OTHER EXPERIENCES

• 2007: Coordination and organization of the International Conference Beyond Orientalism and Occidentalism. The Representation of the Other in the Euro-
EDUCATION

- 2001: Degree in Sociology (with specialization in Communication and Mass Media) at “La Sapienza” University of Rome. Title of the thesis: “islaMedia. The representation of Islam and Muslims in the Western Media and in the Italian press, between old stereotypes and new issues”.

Awards and recognitions. 2007: Runner-up of the CRUI (Conference of Italian University Rectors) – UNAR (National Office against Racial Discrimination) Award for PhD thesis on the promotion of equal treatment and elimination of racial and ethnic discrimination.