

Marco BRUNO – CV Scientific activities

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CONTACTS

Marco Bruno
Researcher – Assistant Professor
Department of Communication and Social Research
Sapienza University of Rome
Via Salaria 113, room T040
tel. 06.49918342 - marco.bruno@uniroma1.it

CURRENT POSITION

2011-present

Assistant professor in Sociology of cultural and communicative processes at “La Sapienza” University of Rome, Faculty of Political science, Sociology, Communication, Department of Communication and Social Research.

RESEARCH ACTIVITIES

Main research themes:

immigration, mass media and cultural diversity (with particular reference on Islam and migration processes), intercultural communication, journalistic languages, communication and political phenomena.

Currently engaged in the following research activities:

-Unless otherwise indicated, at Sapienza University of Rome, Department of Communication and Social Research (Coris)-

Since 2017. Grant FABBR "Fund for the financing of basic research activities", Call MIUR 2017

Since 2017. Participation in Research "Frame building, politics and networked publics in contemporary media environments. Analysis of engagement processes and news sharing in electoral campaigns "; funded by Sapienza University Call 2017, scientific dir. prof. Marco Binotto

Since 2016. Participation in Research "Intermedia agenda. Public agenda building in a hybrid medial system"; funded by Sapienza University Call 2016, scientific dir. prof. Sara Bentivegna

Since 2015. Scientific director of Research "Representations, recognition and voice of 'diversity' in Italian discourse and public space"; funded by Sapienza University Call 2015

PREVIOUS RESEARCH ACTIVITIES

2013-2017. Participation in Research "Migrant stories. Analysis of immigration in Italy / emigration from Italy representations in national film production"; funded by Sapienza University Call 2013, scientific dir. prof. Gaia Peruzzi.

2013-2016. Participation in Research "To Govern Artfully. Processes and Tools for a territory participatory planning"; funded by Sardinia Region (R.L. 7/2007 "Promotion of scientific research and technological innovation in Sardinia"), scientific dir. prof. Laura Iannelli.

2012-2017. Participation in Research "Jobs in the public sphere beyond the crisis", funded by PRIN-MIUR Fund, scientific dir. prof. Mario Morcellini.

2010-2015. Participation in Research "MiSTER-Media Minorities Sthereotypes on Media: Reasearch on media representation of minority groups", in collaboration with Centro d'ascolto dell'Informazione Radiotelevisiva and Open Society Foundation.

2010-2016. Coordination of Research/Intervention "Carta di Roma - Journalist's Code of Conduct on immigration" Observatory on media and immigration, in collaboration with National Council of Journalists (CNOG), the National Federation of the Italian Press (FNSI), the UN Refugee Agency (UNHCR), www.cartadiroma.org. Since 2013 Delegate of the University Network for the "Carta di Roma" in the operational committee for Observatory annual Report.

2012-2014. Participation in Research "Media, fashions and loves of the children of immigration. A survey on the processes of identity building of young immigrants and second generations through the analysis of cultural consumption, expressive styles and sentimental relationships"; funded by Sapienza University Call 2012, scientific dir. prof. Gaia Peruzzi.

2011-2014. Scientific director of Research "New young and new politics. Socialization, participation and political imagery at the time of the crisis of mediation"; funded by Sapienza University Call 2011.

2007-2011. Participation in Research " Against political communication. Rethinking participation in the age of old and new media", funded by PRIN-MIUR Fund, scientific dir. prof. Alberto Marinelli.

2008-2012: Coordination "Bad News Project: Crime News, Security and Immigration in the Italian Media" – (Faculty of Communication Science – Blog of the project: <http://cattivenotizie.wordpress.com>)

2007-2010. Participation in Research "Italian community abroad"; funded by Sapienza University Call 2007, scientific dir. prof. Giovanna Gianturco.

2005-2010 Coordination research activities "Mediamigranti Observatory - media and cultural consumption of immigrants"

2007-2008: Research activities for "Rethinking the University". Research Project on Innovation, Reform and Teaching – (Faculty of Communication Sciences)

2002-2005: Participation in the research "EXTRACOM – Monitor on Information and Immigration": Equal project, funded by European Commission, promoted by TERZA.Com (Department of Sociology and Communication – Observatory on the Social Communication of the Third Sector). Participation as a coordinator of the "News Section team"

Within the same project:

- Training activities (training courses aimed at journalists and information professionals on immigration issues, in partnership with Caritas Italy);

- Planning of the social communication campaign on immigration in partnership with RAI
- Social Secretariat and Amnesty International.

2005. Participation in Research (Preparation of analysis sheets, data processing and final report) "Communicating Cooperation (Italian Media and Development Cooperation)", in partnership with Inter Press Service and Cidem (Centre for Research on Law and Economics of Markets)

2002-2005: Coordination of the research on "Islam and Media – The representation of Islam in the Italian Media" - (Faculty of Communication Sciences)

2004. Participation in Research (Interviewer) "Evaluative research on the Activities of Social Service Centres for Those in External Penal Enforcement", in partnership with the Italian Ministry of Justice – Department of Penitentiary Administration

2002: Participation in the "Meditech research project on the technological development of Mediterranean countries" - (Department of Sociology and Communication)

TEACHING ACTIVITIES

-unless otherwise indicated, at Sapienza University of Rome, Faculty of Communication Sciences then Faculty of Political Sciences, Sociology, Communication, Department of Sociology and Communication, then Department of Communication and Social Research-

Currently

Courses in

- Sociology of cultural processes (48 hours / 6cfu - Degree course in Communication, technologies and digital cultures - Also borrowed for the Faculty of Literature and Philosophy, Degree course in Languages, Literatures, Cultures, Translation)
- History and models of journalism - Press Office Workshop (72 hours / 6 credits - Master's Degree Program in Media, Digital Communication, Journalism)

In previous academic years, courses in

- Writing and communication culture workshop
- Policies for media and communication
- Analysis of news-information and public

2002-2018

Other teaching activities in Master's Degree, Professional training, Summer schools.

INTERVENTIONS IN CONFERENCES AND CONGRESSES, among these:

- Conference "Islam and social cohesion: negotiation of diversity", organized by Parsec and the Municipality of Rome, Goethe Institut, Rome, 1 February 2003.
- "Tuning into Diversity. European conference on media and diversity ", Noordwijkerhout (Netherlands), 23-25 September 2004.
- Conference "Changing urban space. The new challenges of cultural politics in Rome ", organized by prof. Ulrike Meinhof (University of Southampton), Rome, May 14, 2005.
- Conference on "Prejudices, racial discrimination and new conflicts", promoted by the UNAR - National Anti-Discrimination Office for Racism: paper entitled "Stereotypes of

Islam in the media: image and prejudice", Rome, 20 March 2007.

- Conference "Immigration and communication", promoted by Project Equal - SAMI (Conform, AICCRE, UNAR), Rimini, 29 March 2007.
- National Congress of SISP - Italian Society of Political Studies, intervention entitled "Islamism and religious fundamentalism in the web age. Old and new communication technologies, between political uses and cultural consequences ", Catania, 20-22 September 2007.
- Conference "Words to say. Migrations, communication and territory ": intervention entitled "The figure of the migrant in Italian information and research for the Carta di Roma", Sapienza University of Rome Faculty of Literature and Philosophy, September 22, 2011.
- Conference "Imagining Italy: Exploring the Role of Representation in Migratory Movements": "The Issue of Mosques" in Italy: Mass Media, Public Opinion and Political Actors", Helwan University, Cairo; 3 and 4 October 2011.
- "Homosexuality and media" conference: speech titled "The image of minorities for sexual orientation in Italian radio and television", University of Rome Tor Vergata, 5 October 2011.
- "MISterMedia - Minorities Stereotypes on Media" presentation conference - 2011 Report, Senate of the Republic, Rome, 23 February 2012.
- "Destination Italy: representing migration in contemporary media and narrative" conference: "The Journalistic Construction of 'Emergenza Lampedusa" "Pembroke College, Oxford, 13 April 2012
- Conference "Asylum seekers in the media mirror. Nautilus 2 towards socio-economic integration ", Sapienza University of Rome, 8 May 2012.
- "Geography on migrations in Rome" conference, as part of the "Piazza Vittorio incontra. The question of God today and the cultures from the world in Rome ", promoted by the University Pastoral Office of the Diocese of Rome and Sapienza University of Rome: speech entitled "The wisdom of religions. The role of intercultural communication", Sapienza University of Rome, 11 May 2012.
- Conference "Immigration. Fear of crime and the media: roles and responsibilities": intervention entitled "Criminalization and construction of the social alarm in the journalistic story of migration. Some evidence from research for the Rome Charter Observatory", University of Padua, September 14, 2012.
- Conference of Political Communication Association "Pop languages and hard decisions. Political communication in times of crisis": speech entitled "Opinionists and journalists vs. politicians. Pop ideas of politics in the Italian talk" (with Mattia S. Gangi and Christian Ruggiero), Luigi Einaudi University Campus, Turin, December 13-15, 2012.
- Conference "Literature society and new technologies: scenarios of narration", "G. d'Annunzio "Chieti-Pescara, Department of Economics-Quantitative and Philosophical-Educational Sciences, speech titled" Medial imaginations in dystopian literature ", Chieti, May 16, 2013.
- Conference "Out of the emergency? Images of immigration in Italian media ", Sapienza University of Rome, 19 March 2014. (Organization and moderation of the debate) University funding for Congresses and Conferences 2012.
- XVIII ISA World Congress of Sociology, paper entitled "To govern artfully. linking relational public art to new forms of civic participation "(with Laura Iannelli, Carolina Mudan Marelli, Pierluigi Musarò, Antioco Ledda), Yokohama, 19 July 2014.
- XXVIII Convention of the Italian Society of Political Science - Panel "Other flows: actors, countercultures and themes in the pluralization of public space", paper entitled "Exchange of voting. The political communication of civil society organized for the 2013 Policies" (with Marco Binotto), Perugia, 11-13 September 2014.
- Conference "Narrations of uncertainty: society, media, literature", "G. d'Annunzio "Chieti-Pescara, speech titled" Narratives of modern and media imaginary literature, between utopia and distopia ", Chieti, 24-25 November 2014.

- Conference of the Italian Association of Sociology "Cultural studies and sociological knowledge. In memory of Stuart Hall ", paper titled "To govern artfully. Artistic practices in search of citizenship" (with Laura Iannelli, Luca Massidda, Carolina Mudan Marelli, Pierluigi Musarò, Lorenza Parisi, Stefania Parisi), Milan, Catholic University of the Sacred Heart, September 26-27, 2014.
- International Conference "Migration und Medien", Technische Universität Dresden (GER), Intervention and paper entitled "Representations of migration as 'social problem': the construction of symbolic and real borders in public discourse" | "Representations of migrations as a 'social problem': the construction of real and symbolic borders in public discourse", 20-22 October 2016,
- Conference "Paisaje lingüístico de la migración | Linguistic Landscape of Migration "; title of the relation (with M. Binotto): "Media spaces of migrations. In Italian news-media, "Sapienza - University of Rome, 27-28 oct. 2016

PARTICIPATIONS IN SCIENTIFIC AND EDITORIAL COMMITTEES, MEMBERSHIPS, OTHER RESPONSIBILITIES AND SCIENTIFIC ACTIVITIES

2017

Member of the Organizing Committee of the Conference "Clara Gallini: the method and the research fields" (organized in collaboration with the Ernesto De Martino International Association), Coris - Sapienza University of Rome Department, 23 January 2018

2017

Member of the Scientific Committee of the "Global processes" series, Edizioni Nuova Cultura, Rome

2017

Consulting / Participation in the Technical Services and Guidance Services Center, Roma Capitale, Youth Policy Coordination Office (from dec. 2017)

2017

Member of the Scientific Committee of the International Conference of the Italian Association of Political Communication "Communication and politics in the pop-democracy". December 14-16 - University of Rome "La Sapienza" and LUISS

From 2017

Member of the Editorial Committee of the Journal Μετις - Metis (ISSN: 1592-6311)

From 2016

Member of the Advisory Board Research Network "Childhood and Migration in Contemporary Italy" coordinated by the University of Copenhagen (Denmark)

From 2016

Member of the Scientific Committee, International conference «"Diversity" in television sports information: from formalization to application»: 11-13th october 2017 - Université de Rennes 1, Agence Nationale de la Recherche, CNRS (FRA)

From 2016

Member of the Editorial Board of the series "Theory and social and political research", Edizioni Altravista, Pavia

From 2013

Member of the Scientific Committee of the Conference "Narrations of uncertainty: society,

media, literature", University of Studies "G. d'Annunzio" - Chieti / Pescara, October 2014

From 2012

Member of the Interdepartmental Research Center "Cooperation with Eurasia, the Mediterranean and Sub-Saharan Africa (CEMAS)", Sapienza University of Rome

From 2012

Member of the Editorial Board of the Journal *CommunicationpuntoDoc* (ISBN: 9788895962641)

From 2012

Member of the Scientific Committee of the "ITHACA. Paths of politics, society, culture", Edizioni Nuova Cultura, Rome

2011-2013

Member of the Faculty Board of the PhD in Communication, Technologies, Society (formerly Communication Sciences) and of the Doctoral School "Mediatrends. History, Politics, Society".

Since 2011

Member of the Italian Association of Sociology, Section of Cultural and Communication Processes

Since 2010

Member of the editorial board of the *Sconfinando* series, Publisher Guerini e Associati, Milan

INSTITUTIONAL AND MANAGEMENT RESPONSIBILITIES

From academic year 2013-14

Coordinator of the Orientation and Tutoring Commission of the Department of Communication and Social Research, delegated to the Orientation of the Faculty of Political Sciences, Sociology, Communication

From 2017

Member of the Programming and Resources Commission of the Department of Communication and Social Research

2011-2015

Member of the Evaluation and Review Committee of the Department of Communication and Social Research - Faculty Quality Team (TQF).

2012-13 Responsible quality of the MSc program in Multimedia Publishing and new information professions

2014-15 Quality manager of the degree course in Communication, technologies and digital cultures

2011-2014

Member of the Orientation and Tutoring Commission of the Department of Communication and Social Research.

AMONG OTHER EXPERIENCES

- 2007: Coordination and organization of the International Conference *Beyond Orientalism and Occidentalism. The Representation of the Other in the Euro-*

Mediterranean Space, "La Sapienza" University of Rome, in partnership with the Ministry of Foreign Affairs and Copeam (Permanent Conference of the Mediterranean Audiovisual Operators), November 16 and 17, 2007

EDUCATION

- 2001: Degree in Sociology (with specialization in Communication and Mass Media) at "La Sapienza" University of Rome. Title of the thesis: "islaMedia. The representation of Islam and Muslims in the Western Media and in the Italian press, between old stereotypes and new issues".

- 2004: Postgraduate Specialization in Communication Sciences at "La Sapienza" University of Rome, final dissertation on "Mediated Diversity . Issues and Perspectives in the Relationship between Mass Media and Immigration", and tutoring activities during the course.

- 2007: Ph.D. in Communication Sciences at "La Sapienza" University. Title of the thesis: "Islam and Muslims in the Media. The communication of cultural diversity and Muslim Otherness", discussed on April the 16th, 2007.

Awards and recognitions. 2007: Runner-up of the CRUI (Conference of Italian University Rectors) – UNAR (National Office against Racial Discrimination) Award for PhD thesis on the promotion of equal treatment and elimination of racial and ethnic discrimination.